



Recruiting During COVID-19 Pandemic



- Check in with your Den and Scouts to ensure they are meeting and working on achievements and completing rank advancements at home.
- We want all youth to still earn their rank this year– they can work on the rank until July 31, 2020 and parents of Cubs working on Webelos and Arrow of Light can sign off on requirements until that time.
- Promote your pack and Cub Scouting on social media.
- Encourage your families to talk to their friends and neighbors online about Scouting.
- Encourage your families to invite friends to view virtual den meeting, pack meetings or other pack activities and the National Virtual Campout on May 2nd.
- Call your Scouts removed at recharter time and see if they are interested in rejoining.
- Update your BeAScout.org pin at My. Scouting and turn on the apply status to accept electronic applications.
- Host an electronic recruitment event– Be Creative!



Prepare for the Fall Recruitment Campaign

- Inform your District Membership Chair who your New Member Coordinator is.
- Update your BeAScout.org pin.
- Work with your school, district membership chair and District Executive now and schedule a date for your unit school night for Scouting.

Consider a Community Campfire after the stay at home restrictions are lifted

- Invite your Pack and encourage everyone to bring another family in enjoy the fun.
- Have your Scouts wear their uniforms-its been a while!
- This is simple event to be held at a park or someone’s house as a way to get people together.
- Have a fun campfire program involving your Scouts with songs and skits.
- Have some s’mores or the favorite treat of your pack.
- Make sure you adhere to local guidelines for social distancing as some communities may need to wait a little longer to get the pack together
- Have Fun!

