Have fun selling! Use the following script to MAXIMIZE your sales. "Hi Sir / Ma'am, my name is ______________. I'm a Scout with Pack/Troop #______. We're selling popcorn to help raise money for our Pack/Troop. You can help us by trying some of our delicious popcorn. You'll help us, won't you?"
Thank you for supporting Scouting

*Package/Tin may change; subject to availability.
**Some popcorn varieties are lighter than others.
Popcorn weight is measured in ounces. Volume of tins is measured in gallons.

*Chocolatey Treasures Tin
- A Chocolate Lovers Dream. Includes:
  - Chocolate Caramel Corn
  - Chocolate Pretzels
  - White Frosted Pretzels
  - And delicious morsels of Chocolate Covered Peanut Brittle Bites
- Choose Item ZZ and CAMP MASTERS will send $30 worth of popcorn to our military personnel.

*Supreme Caramel Crunch
- Buttery sweet gourmet caramel corn with nuts
  - Choose Item ZZ and CAMP MASTERS will send $30 worth of popcorn to our military personnel.

*Chocolate Drizzled Caramel Popcorn
- Buttery gourmet caramel popcorn w/ chocolate drizzle
  - Choose Item ZZ and CAMP MASTERS will send $30 worth of popcorn to our military personnel.

Purple Popping Corn Jar
- This delicate popcorn contains antioxidants, has virtually no hulls, and TASTES GREAT! No Artificial Anything.

6 Pack Butter Microwave Popcorn
- A convenient way to enjoy popcorn with a rich buttery flavor anytime of the day.
  - Choose Item ZZ and CAMP MASTERS will send $30 worth of popcorn to our military personnel.

14 Pack EXTRA BUTTER Roasted Summer Corn
- If you like buttery corn on the cob, you’ll love this EXTRA BUTTER flavor popcorn.

12 Pack Sweet & Salty Kettle Corn Microwave Popcorn
- A sweet and salty old fashioned kettle corn taste, like the popcorn at old time county fairs!

WHITE CHEDDAR CHEESE TIN
- Cheesy goodness of White Cheddar on light, crunchy, crispy popcorn!
  - Choose Item ZZ and CAMP MASTERS will send $30 worth of popcorn to our military personnel.

Choose Item WW and CAMP MASTERS will send $50 worth of popcorn to our military personnel.
Choose Item ZZ and CAMP MASTERS will send $30 worth of popcorn to our military personnel.

ALL PRODUCTS TRANS FAT FREE and NON-GMO POPCORN
- Contains Antioxidants & Virtually Hulless!
- Feather Light / Low Calorie
NEW IN 2020 for MORE “YESSSES” for SCOUT FUNDRAISING!

FREE SHIPPING for ALL Online Orders!

Once your Scout has been set up, use your MOBILE DEVICE to take customer orders anywhere!

Door-to-Door ★ S&S Storefronts ★ Phone/Text
Local Business ★ Work/Community

SAVE CAMP MASTERS PAGE TO YOUR “HOME SCREEN” on your device; an icon will be added for QUICK AUTO LOG IN

Customize your profile – share it – CAMP MASTERS delivers it!

★ Each Scout can reach friends and family anywhere/anytime by sharing your Scout Account via email and social media.
★ Sign up/register or find your Scout account @ ordering.campmasters.org
★ Customers order & pay on our shopping cart: www.popcornordering.com

Average Online Sale is $30

*** MORE CONTACTS = MORE SALES = MORE SCOUTING FUN! ***

The East Carolina Council Popcorn Sale is an important part of your child’s Scouting experience. It provides necessary funding for all the great programs they get from the East Carolina Council and from their Unit. To make this year’s sale a success, we need your support.

- Help your Scout set their goal, and encourage them along the trail to success.
- Make sure that your Scout gets the opportunity to sell to friends, neighbors and relatives.
- Remind your Scout that the biggest reason people do not buy is because they are not asked.
- Remember to Contact all of last year’s customers.
- Help their sale by taking a CAMP MASTERS “Order Form” to work with you.

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NEW SCOUT DIGITAL TAKE ORDER FORM

Once your Scout has been set up, use your MOBILE DEVICE to take customer orders anywhere!

Door-to-Door ★ S&S Storefronts ★ Phone/Text
Local Business ★ Work/Community

GREAT REASONS TO SELL POPCORN

- Everybody loves Popcorn!!
- Popcorn is America’s #1 FAVORITE SNACK and 3 out of 4 people will buy when asked.
- Scouts build confidence, self-esteem, learn life skills, goal setting & how to EARN their own way.
- Money raised stays LOCAL to support Scouts, Units, and Council programs

3 WAYS TO SELL:
Door-to-Door/Take Order * Show & Sell * Online!

TAKE “AIM”
By setting your goals, share goals with potential customers, & GO FOR IT!

Grab Bags - Be surprised - Each Grab Bag is valued at 50% more than the other prizes within that level. The prizes included in each Grab Bag may not be pictured on this brochure. Grab Bags within each shipment to each Unit will be identical.

Popcorn Sale Important Dates
Aug. 8th - Council Popcorn Kick-Off
Aug. 10th - Show-N-Sell Orders Due
Aug. 29th - Show-N-Sell Distribution
Aug. 31st - Sale Begins
Oct. 23rd - Sale Ends & All Take Orders Due In to the Council Office
Oct. 26th - Show-N-Sell Money due to Council Office
Nov. 13th - Unit Prize Orders Due
Nov. 21st - Unit Order Pick-up
Dec. 2nd - Take Order Money Due to the Council Office
Dec. 18th - Unit Prize Delivery

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CHOOSE A PRIZE AND GO FOR IT!

Scouts can qualify for BOTH standard prizes AND an additional CAMP MASTERS High Achiever Prize.

AND an additional CAMP MASTERS High Achiever Prize

CAMP MASTERS 2020

High Achiever Prizes

$3,000 & Up Club

NEW Camping Package!
(2-Person Water Resistant Tent, 6 in 1 Grillin’ Tool with case, Hammock, Cooler Chair Backpack, Camp Stove with two burners, Bluetooth Speaker w/ Powerbank & Lantern) OR Visa Debit Card for 5% of total sales.

Example: $3000 = $150 debit card. Visa Debit Cards will be rounded to nearest $10.

CM High Achiever prizes are not cumulative. Select only ONE prize. See prize form for more details at campmasters.org.

MY PRIZE GOAL IS:

MY POPCORN GOAL IS:

Descriptions of Prizes Available at www.kellerprizeprogram.com

GUIDELINES to Select Prizes

(1) Prizes earned based on individual sales. No combining of sales with other Scouts.
(2) Sell any item receive the Popcorn Sale Patch.
(3) Sell $75 & select your choice of prize at the $75 level.
(4) Sell $125 or more & select a prize from the level you achieved. Example: If you sell $575 in popcorn, you may select ONE prize from the $275 Level or ONE prize from the $375 Level and ONE prize from the $175 Level.
(5) Parent’s permission required and a Whittling Chip or Totin’ Chip to order a knife.
(6) All prizes will ship to your Unit Leader.
(7) If a prize is no longer available a substitute of equal or greater value will be shipped.
(8) Turn in your prize order with your popcorn order.

East Carolina Council
www.eccbsa.org
Council ID: 426ECAR
For Popcorn Related Questions: Council Office: (252) 522-1521
For Prize Related Questions: GCC/Keller Marketing: (888) 351-8000

SELL $400 ONLINE EARN $10 GIFT CARD!

Descriptions of Prizes Available at www.kellerprizeprogram.com

Grab Bags - Be surprised - Each Grab Bag is valued at 50% more than the other prizes within that level. The prizes included in each Grab Bag may not be pictured on this brochure. Grab Bags within each shipment to each Unit will be identical.

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